

Travel Writing

- Covers **out of the ordinary subject matter**, not just what is in the brochures
- Uses **humour** to engage the reader
- Is **personal**, perhaps using **first person narration**
- Has a strong sense of the **writer's personality**
- Uses **personal experiences** and **anecdotes** (stories from experience)
- Can use **bathos** (**over exaggeration** for comic effect)
- Can use a **noun phrase** to describe (an adjective in front of a noun, for example beautiful beach)



- Is **vivid**: create clear pictures in the reader's head
- Has a bright, lively and **fun tone**
- Can be **colloquial** (written in a chatty style, like the writer is having a conversation with the reader for example "tacky" or "roaring trade")
- Can use **metaphors** and **similes** to describe
- Uses **facts** about the place being described
- Lists **adjectives in threes** for added impact
- Uses **sarcasm** to add impact if describing a place the writer didn't like!